









My PRESTIGE Champagne

Welcome to CHAMPAGNE PRESTIGE PRAGEN

CONCEPT - HISTORY - PASSION & VISION

Where elegance, passion, travel, selection and excellence converge withevery tasting and ambition. Our prestigious choices remain demanding and diversified to satisfy even the most difficult palates. Our Concept & Brands work with Experts throughout the entire order process, from legalizing your brand and designing to producing your supports and products, culminating in delivery tailored to each customer—whether they have a PRAGEN contract or not. This is all in accordance with our General Terms of Sale and Conditions of Use of our PRESTIGE PRAGEN services, and based on the requests and information shared with our teams by the B2B customer.

Our Concept & Brands have earned recognition in FRANCE and internationally, as detailed in our CHAMPAGNE PRESTIGE PRAGEN Catalogue. They are designed to empower Women Entrepreneurs, the conscious and ambitious Youth, and other economic forces in the international community to position themselves uniquely with Originality, Responsibility, and Security in the International Commercial Elite through our multidisciplinary expertise. For orders of less than 10,000 bottles, we offer our various customizable prestige cuvées, each embodying a unique subtle blend of selective craftsmanship dating back to 1927, with 05 Generations continuing the execution of Champagne traditions, ensuring authenticity



This is what distinguishes us and enables us to offer a robust support in launching your exclusive venture, considering your expertise level, passion, and commercial or professional ambitions. We are not the cheapest because our expertise and our various partners have the greatest pressure to satisfy you and our teams are dedicated to ensuring the security and precision of each project entrusted to us. Imagine having your own private brand of CHAMPAGNE PRESTIGE PRAGEN — A DREAM THAT EXTENDS YOU TOWARDS HIGH SPHERE INEVITABLY. Therefore, being very demanding with the result is a guarantee of our Expertise for your LUXURY & ULTRA LUXURY Range tailored to reflect your brand identity and your own personality. Whether you choose a Cuvée Prestige or opt to diversify your taste offerings with distinct designs created through our services, we guarantee a representation that perfectly encapsulates the essence of your champagne vision by PRESTIGE PRAGEN.





My PRESTIGE Champagne

Welcome to CHAMPAGNE PRESTIGE PRAGEN

COMPANIES OF THE PRAGEN COMMERCIAL GROUP AUTHORIZED TO PRODUCE PRESTIGE PRAGEN CHAMPAGNE

The French Company LB PRAGEN is one of the Companies of the main House owning the prestige PRAGEN brands. It helps other companies to market the PRAGEN & PARTNERS Concept, under a special license to use the PRESTIGE PRAGEN Brands in Production & Marketing PARIS - N°LHMMP221010

PRESTIGE PRAGEN and CHAMPAGNE PRESTIGE PRAGEN, two of our Luxury Brands dedicated to the CHAMPAGNE business, are respectively registered and protected under INPI No. 4999603 & CIVC: No. MA-4776-05-29589. 007BUSINESS PRAGEN (SWITZERLAND), LB PRAGEN (FRANCE) and KASA PRAGEN (Cameroon) are the exclusive companies authorized by the HUTIN Family, owner of the PRAGEN Brands. They hold a special national and international inter-company PRODUCTION & MARKETING license for PRESTIGE PRAGEN products.

For other SWEET PRAGEN PARTNERS (CLP & FSP), their authorization depends on the types of PRAGEN contracts they sign. They may exclusively engage in B2C or B2B, or both simultaneously, based on their projects, needs, and ambitions. Additional information about our services can be requested from the PRAGEN INTERNATIONAL BUSINESS Team at 007BUSINESS PRAGEN online.





My PRESTIGE Champagne

Deal with Your PARTNER PRESTIGE PRAGEN

We accompany you from A to Z, aligned with your ambitions in a continuous quest for originality, exception, and excellence for your high-end CHAMPAGNE brand. We are committed to pushing the boundaries of creativity to satisfy you through cuvées rich in exclusivity, offering more advantageous conditions exclusively reserved for B2B contracts engaged for at least 24 months. This commitment is reflected in our productions, with a minimum annual supply of 5000 bottles and a maximum of 30,000 bottles. It is our pleasure, duty, and passion to manifest this devotion through our offer of High-end Champagne from various 'Cuvées Prestige,' showcasing Exception & Excellence, sourced from the reserved productions of PRESTIGE PRAGEN & PARTNERS.

NEW PROJECT, CONDITIONS: PAYMENTS & DELIVERIES:

Any new customizable brand purchase project requires several researches and works depending on the complexity of the project and its degree of legal and technical feasibility. A new project can therefore be accepted and processed by our PRESTIGE services only if it complies with our General Terms and Conditions of Sale (GTC), the Special Terms of Sale (CPV), and the General Terms and Conditions of Use of our services. In this regard, the minimum order quantity (MOQ) is usually 1000 prestige bottles, paid in full by credit card or bank transfer or in exceptional cases, in maximum 03 parts. Payment is due at the time of order, ranging from 35% to 70%. And before delivery in France or internationally, the remaining 30% will be paid by the partner customer, after order verification with him or his representative (s) legally, officially or contractually appointed (s). Deliveries to the provided address are made within 21 to 90 working days, depending on ordered quantities, delivery country, transport mode, payment method, etc.



My PRESTIGE Champagne

Guarantees with Your PARTNER PRESTIGE PRAGEN

FREE DELIVERIES & MODELS OF CREATIONS OFFERED

1) *** In FRANCE: Any order starting from 150,000€ excl. taxes of purchases, benefits from free Delivery and up to 07 models offered in creation and realization.

********* Goods can be collected at our sites in PARIS (FRANCE) and GENEVA (SWITZERLAND) by appointment/reservation, with dates and times coordinated with each B2B CLP White Label (also called SWEET PRAGEN category "CLP My Brand"). ********

2) *** And L'INTERNATIONAL: Any order starting from 250,000 € excl. taxes of purchases, benefits from free Delivery to the delivery address (excluding the cost of duplication at the expense of the customer importer here in case of need).

CASE OF INSURANCE AND GUARANTEES LINKED TO OUR "PRESTIGE PRAGEN" SERVICES:

We remind all our customers and B2B partners that we work with various business solutions, and more efficiently with AXA Assurance, internationally known as one of the Best Dean of Insurance and Occupational Risk Insurance. These risk partners ensure in a qualitative way, all of our professional and commercial activities. Thus, we protect with strict confidentiality on our customer data, our processing of orders and payments, our productions and our deliveries in favor of other Companies and Professionals active in our Luxury Agribusiness sector.





My PRESTIGE Champagne

Productions with Your PARTNER PRESTIGE PRAGEN

THE LOCALISATION PRODUCTION - REGION & COUNTRY OF OUR CUVEES PRESTIGE OF CHAMPAGNE : PRODUCTION - REGION & COUNTRY

All our products, including Champagne Prestige PRAGEN and other champagnes for various BRANDS created by PRAGEN & PARTNERS, are 100% "Made in FRANCE. They are elaborated entirely in the Champagne region in FRANCE, precisely in the town of BOUQUIGNY (51700) by TROISSY, about 21 km from the renowned CHAMPAGNE capital called EPERNAY. Our partner vineyard is located in the heart of the Marne Valley.



My PRESTIGE Champagne

Productions with Your PARTNER PRESTIGE PRAGEN

The Champagne vineyard of our "Cuvées Prestige" is here in pictures







My PRESTIGE Champagne

Productions with Your PARTNER PRESTIGE PRAGEN

THE PRODUCTION & MANAGEMENT FAMILY IN OUR CHAMPAGNE PRESTIGE :

We are proud of our perfect collaboration between our HUTIN Family, owner of CHAMPAGNE PRESTIGE PRAGEN and the Brands associated with this prestigious Champagne service, and the technical manager Alyssa of the teams including all the technicians and experts who control with us the production process in the legal standards required by this industry.

Moreover, the General Management of our PRESTIGE PRAGEN House has invested considerable efforts in supporting these technical and production teams to better guarantee Exception & Excellence, in our Champagne vineyard, boasting five generations of highly passionate individuals.

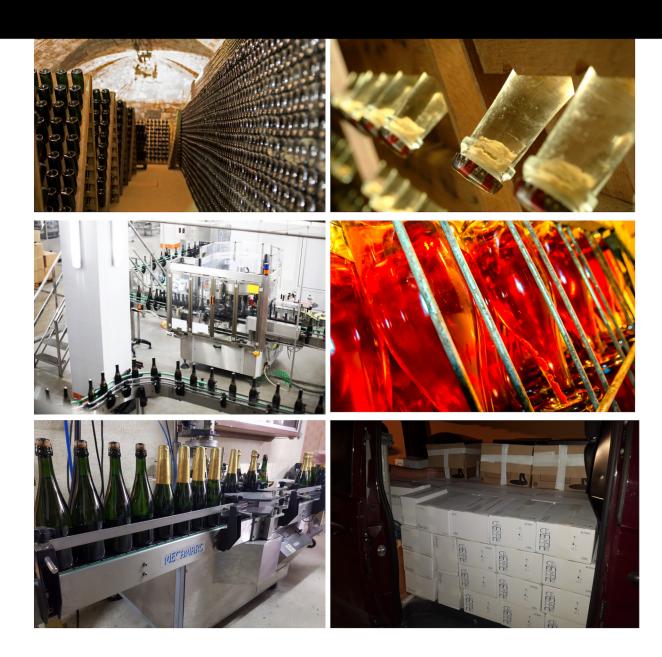
More than a profession, it is therefore a transmission of plural passions and love of grapes and vines which guide the ambitions and the work of our Troops committed to the terroir where Champagne remains the symbol par excellence of Luxury and the Royalty. Then, our Producer technicians meticulously work, thanks to their mastery of terroirs and soils favorable to excellence and adapted to the requirements of our B2B customers. Upholding the standard of "High Quality" for impeccable vintages, the management of climate on soils and vineyards is executed with a sense of responsibility passed down through generations since 1927. This cultivates the distinctive atmosphere of PRESTIGE PRAGEN, a professional yet friendly family environment that deeply reinforces our values and productions at PRESTIGE PRAGEN & PARTNERS. In return, we devote one of our best particular attention to the needs of our professional and business clients from FRANCE & INTERNATIONAL.



My PRESTIGE Champagne

Productions with Your PARTNER PRESTIGE PRAGEN

The Champagne works of our "Cuvées Prestige" in short!





My PRESTIGE Champagne

Productions with Your PARTNER PRESTIGE PRAGEN

Works on Ultra Luxe Accessories on your Prestige Bottles

For each champagne, there's a seduction trick! Embed your diamonds and other precious stones & metals by choosing the option tailored to this exceptional prestige service and Ultra-Luxury, starting from €1,200 excluding taxes for the comprehensive secure treatment, 100% guaranteed, and installation per bottle and per precious stone/metal.















My PRESTIGE Champagne

CERTIFICATS & FORMATIONS

Once engaged as a Personalized Brand partner, every Partner who makes their first payment and ideally signs their contract authorizes us to create and register their BRAND in FRANCE under their name. Thus to benefit from a double legal security in FRANCE & INTERNATIONAL ensuring the minimum requirements for a safe launch into the marketing of CHAMPAGNE Products. This entitles the partner to receive certificates and documentation.

On the other hand, to facilitate a smooth start, each Partner Customer Engagement includes one of our Training Courses and Support sessions annually, available between 08:00 and charge, hours. free of along with updated documentation. This training and assistance will partners quickly master and confidently discuss Champagne business under their officially legalized personal brand. Furthermore, through our remote training and **MASTERCLASS** personalized elegantly sessions. we empower you with a comprehensive 80% knowledge base about Champagne and its business. The remaining 20%, crucial for practical experience, will be fulfilled during tastings and scheduled event appointments. This ensures you have all the elements needed to successfully navigate the steps and procedures for the creation and commercialization of your PRESTIGE CHAMPAGNE.







My PRESTIGE Champagne

PRESTIGE PRAGEN PRESTIGE TEAM

More than 175 people in PRAGEN Group for your service every day online and in physical presence. A diverse and multilingual team at your service

Our dedicated professional teams are always available to serve you towards your professional success, in the LUXURY FOOD & DRINKS INDUSTRY in your own rythm. Please let us talk about in a free rdv online reserved only for our PRESTIGIOUS B2B. We Work hardly and consciensiously for each B2B order with great pleasure and for succesfull business story together,

- DIRECTION OF PRODUCTION CHECK QUALITY TRAINING & PARTNERSHIP with 35 people manage by Madame HUTIN Agnès and ALYSSA
- DIRECTION OF SALES / MARKETING & INNOVATIONS BUSINESS with 50 organised people manages by Madame OZIER Nathalie & Monsieur JULIEN MORDANT
- DIRECTION OF LOGISTIC & TRANSPORTS / IMPORT EXPORT with 33 People manages by Monsieur BEN KASSEL Ahmed & GOLDISH Steve
- DIRECTION OF EVENTS, INNOVATIONS & ARTS with 25 peoples manages by Madame KAMGA M. Stéphanie & NAVAROTTI Vincenzo
- Other Directions and Services in service with 40 people (Administration, HR, Network, Assistance B2B, Comptability, etc.) under the Direction of Madame HUTIN Lorkaëla.

We will be happy to recieve you in our office or online in few days. Please, feel free to contact us as soon as possible for your business agenda and challenges from now.







My PRESTIGE Champagne

PRAGEN EVENTS

You can also participate in our prestigious meetings PRAGEN EVENTS and/ or even those organized as of the collaborations with PRAGEN PARTNERS, both in FRANCE and internationally. Please note that each month, our rooms welcome for your in-person reservations. This offers you the opportunity to immerse yourself in the world of CHAMPAGNE PRESTIGE, within our dedicated practical training and professional spaces for tastings, located on the most beautiful Avenue du Monde in PARIS, "CHAMPS-ELYSEES", where we are located between LOUIS VUITTON & YVES ST LAURENT, just to name a few of our esteemed neighbors.

In any case, everything is always organized according to the choices, availability and budget of each of our customers and in accordance with our Business Professional Agendas, very often prioritized for our customers contractual partners old and new. So feel free to DARE your win-win challenge with PRESTIGE PRAGEN! We are delighted to hold your hand in this noble ambition of elite in Champagne Prestige.













ENTRY-LEVEL LUXURY CHAMPAGNE

"Dare to be Original, Dare PRAGEN!"

To 150 L

My PRESTIGE Champagne

BOTTLE EG2

- Weight: between 1850-1650 grams
- Label original paper square or rectangular shape. Quality Luxury High-end - without 3D relief, with or without colerette according to the products. Free choice of printable material
- High-quality material / Open Creativity / Print Services
- Design/Legalization/Global B2B Support & All Printed Luxury Packaging Services adapted to your option G2 & Included
- Human/Manual treatment & care: from 85% at minimum
- Capacity: All sizes possible from 9,4 cl 150 L
- Productions of sample personalized / The MOQ is mentioned below



adapted according to your choices & on personalized quote.

Here: EXEMPLE OF PRICES WITH CLASSIC SIZES BOTTLES 75cl & 150 cl

- Brut demi-sec / Champagne : From 59 995€ for 1000 Bottles 75cl
- Rosé / Champagne : From 67 990€ for 1000 Bottles 75cl
- Blanc de Blanc / Champagne : From 39 950€ for 250 Bottles 75cl
- Magnum / Champagne: From 62 590€ for 300 Bottles 150cl

Please note that, delivery, as well as the creation and realization costs of your Prestige Champagne Brand cuvée mock-ups via PRESTIGE PRAGEN, are also complimentary for all orders starting from €150,000 excluding VAT in France and starting from €250,000 excluding VAT for international orders.











Semi-dry brut



ROSÉ



BLANC DE BLANC



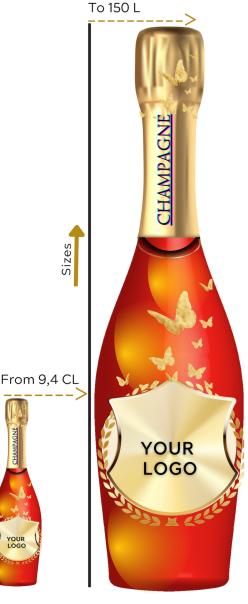
MAGNUM



LUXURY RANGE CHAMPAGNE

"Dare to be Original, Dare PRAGEN!"

G3



My PRESTIGE Champagne

BOTTLE EG3

- Weight: between 1850-1650 grams
- Label : Die-cut featuring the logo / with relief on desired areas. Free choice of material and labeling technique
- High-quality material / Open Creativity
- Design/Legalization/Global B2B Support & All Printed Luxury Packaging Services adapted to your option G3 & Included
- Human/Manual treatment & care: from 85% at minimum
- Capacity: All sizes possible from 9,4 cl 150 L
- Productions of sample personalized / The MOQ is mentioned below

PRICES:

adapted according to your choices & on personalized quote.

Here: EXEMPLE OF PRICES WITH CLASSIC SIZES BOTTLES 75cl & 150 cl

- Brut or demi-sec / Champagne : From 75 995€ for 1000 Bottles 75cl
- Rosé / Champagne : From 80 990€ for 1000 Bottles 75cl
- Blanc de Blanc / Champagne : 41 790€ >>> 250 Bottles 75cl
- Magnum / Champagne : 68 950€ >>> 300 Bottles 150cl

Please note that, delivery, as well as the creation and realization costs of your Prestige Champagne Brand cuvée mock-ups via PRESTIGE PRAGEN, are also complimentary for all orders starting from €150,000 excluding VAT in France and starting from €250,000 excluding VAT for international orders.



Exemple with CHAMPAGNE PRESTIGE PRAGEN brand









BLANC DE BLANC

MAGNUM



ULTRA LUXURY RANGE CHAMPAGNE

"Dare to be Original, Dare PRAGEN!"

G4 📢



To 150 L

My PRESTIGE Champagne

BOTTLE EG4

- Weight: between 1850-1650 grams
- Label: 3D Die-cut featuring the logo with extremely High-quality material / More Creativity / 3D Print Services unlimited
- Design/Legalization/Global B2B Support & All Printed Luxury Packaging Services adapted to your option G4 & Included
- Human/Manual treatment & care: from 85% at minimum
- Capacity: All sizes possible from 9,4 cl 150 L
- Productions of sample personalized / The MOQ is mentioned below



adapted according to your choices & on personalized quote.



- Brut or Demi-sec / Champagne : From 94 995€ for 1000 Bottles 75cl
- Rosé / Champagne: From 96 990€ for 1000 Bottles 75cl
- Blanc de Blanc / Champagne : From 63 000€ for 250 Bottles 75cl
- Magnum / Champagne : From 76 995€ >>> 300 Bottles 150cl

Please note that, delivery, as well as the creation and realization costs of your Prestige Champagne Brand cuvée mock-ups via PRESTIGE PRAGEN, are also complimentary for all orders starting from €150,000 excluding VAT in France and starting from €250,000 excluding VAT for international orders.









Exemple with CHAMPAGNE PRESTIGE PRAGEN brand







C



"Dare to be Original, Dare PRAGEN!"

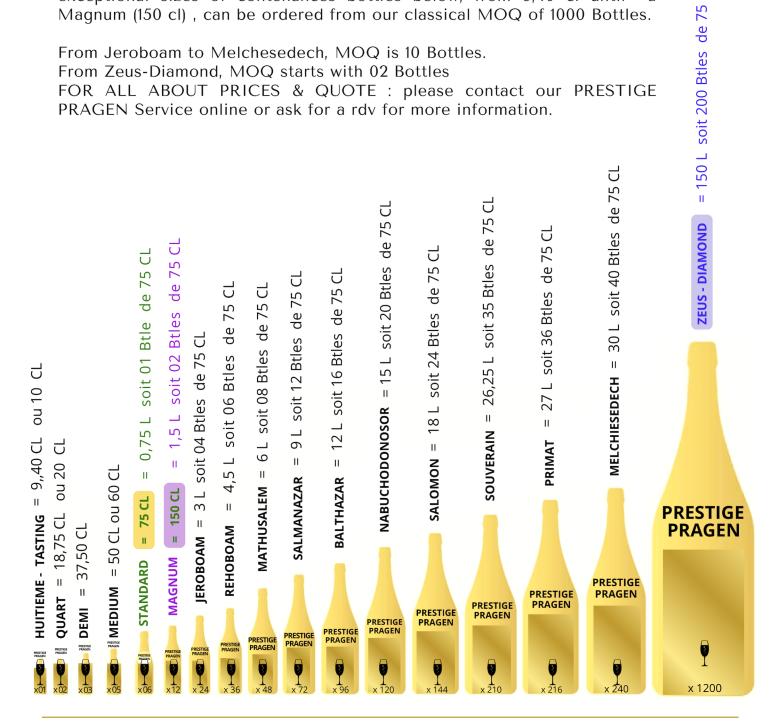
My PRESTIGE Champagne

CHOICE OF SIZES OF YOUR PRESTIGE BOTTLES

Your **CHAMPAGNE PRESTIGE** created with **PRESTIGE PRAGEN** assistance

gives you so much challenges and sweet opportunities to impress your busness network, family and friends. Every classic size exceptional sizes of contenances bottles below, from 9,40 cl until Magnum (150 cl), can be ordered from our classical MOQ of 1000 Bottles.

From Jeroboam to Melchesedech, MOQ is 10 Bottles. From Zeus-Diamond, MOQ starts with 02 Bottles FOR ALL ABOUT PRICES & QUOTE : please contact our PRESTIGE PRAGEN Service online or ask for a rdv for more information.



My PRESTIGE Champagne

YOUR ADVANTAGES WITH OUR PRESTIGE SERVICES

How to understand & to start your advantages with PRESTIGE PRAGEN by PRAGEN INTERNATIONAL BUSINESS ENTERPRISE?

Acting as the Buyer Brand for CHAMPAGNE & Producer for other LUXURIOUS PRAGEN DRINKS tailored for our "CUVEES PRESTIGE":

OTHER USEFUL & PRESTIGE CHAMPAGNE for COCKTAILS and OTHERS LUXURIOUS PRAGEN DRINKS created for our "CUVEES PRESTIGE" are also available for customization. Feel free to find all PRAGEN creations in our website.

As a Buyers' Brand & also Producer, PRAGEN INTERNATIONAL BUSINESS has reserved the best productions for its Luxury and Ultra Luxury customers. You can share part of our prestige reserves by committing as indicated here. Our role as a privileged intermediary guarantees you training, production, supply and legal administrative processing and relieves you of several tedious procedures and heavier costs, because we bring together all the experts to pool Prestige skills and allow you to benefit from Luxurious Productions at prices that are 20 to 30% more advantageous, considering the different services and the highly demanding and comprehensive results that we offer.

To find out more, let's discuss it as soon as possible by phone or videoconference first.

www.lbpragen.com

www.champagneprestigepragen.com www.prageninternationalbusiness.com





My PRESTIGE Champagne



<u>CUSTOMIZATIONS</u>

AVAILABLE EXCLUSIVELY UPON ORDER

Welcome to our bespoke champagne customization service, where we transform every bottle into a unique masterpiece. We offer a comprehensive range of personalized options, including customizing champagne bottles, collars, labels, and back labels, tailored to your specific requirements.

Champagne Collar Bottle



+ and More

Our process is entirely client-centric, allowing you to bring your vision to life. Depending on your project, we cater to clients who may already possess a logo design, seamlessly incorporating it into the customization. Alternatively, for those seeking a distinctive identity, our PRESTIGE PRAGEN TEAM is adept at crafting logos that encapsulate the essence of your champagne brand.

It's important to note that our customization service is exclusively available upon request. This ensures that each detail is meticulously attended to, providing you with a personalized and memorable champagne experience.

"Elevate your brand with our tailored solutions, where every bottle tells a unique story."

My PRESTIGE Champagne

YOUR **CUSTOM** PROJECT

To embark on your custom project, we ensure a seamless process that caters to your unique needs. Firstly, we encourage a detailed discussion to understand your specific requirements. Whether it's the design elements, color schemes, or any other personalized features, your input is crucial.

For a hands-on experience, you have the option to order samples of labels, referred to as mock-ups. These samples allow you to visualize and assess the design before finalizing the project. Additionally, we offer the convenience of ordering payable prototype bottles, providing a tangible representation of the final product.

CONTACT US

Feel free to reach out to us to schedule an appointment and delve deeper into your specific requirements. Our Custom Project Team is based in Paris, operating under the company <u>SAS LB PRAGEN</u>, a member of PRAGEN INTERNATIONAL BUSINESS GROUP & NETWORK for Luxurious products & services with the concept PRAGEN & PARTNERS.

We look forward to collaborating with you to create a bespoke champagne experience. Contact us now to arrange a meeting for your company

MORE INFORMATION OF OUR COMPANY: SAS LB PRAGEN

N°RCS:953179421 R.C.S. PARIS N°TVA: FR03953179421 N°SIRET: 953 179 421 00011 N°EORI: FR95317942100011

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Phones Business Whatsapp: +33 6 56 88 67 58 or Head Office: +33 1 72 71 86 55

E-mails: contacts@lbpragen.com or Our Business Network contacts@prageninternationalbusiness.com



Opening hours (Paris time)

From Monday to Friday	10: 00 AM to 10: 00 PM
Saturday	10 : 00 AM to 06: 00 PM

www.lbpragen.com

www.prageninternationalbusiness.com

www.champagneprestigepragen.com